

ITDS BUSINESS CONSULTANTS TO PARTNER THE SOFICO IMPLEMENTATION PROGRAMME

Amsterdam, January 2022 – ITDS Business Consultants is to partner the Sofico implementation programme and implement Miles, the software package that has been developed by Sofico. Both companies regard one another as a key partner in optimally helping their clients stay relevant in the rapidly changing mobility market.

Joining forces

Sofico specialises in software for the automotive leasing sector. Miles, a software package that Sofico developed in-house, offers globally scalable and client-specific solutions for vehicle-lease management. Its software is the most flexible and comprehensive solution on the market and can be integrated into practically any system. Miles has earned Sofico a leading position in the leasing industry, a position which the company is steadily consolidating. As a new partner of the Sofico implementation programme, ITDS will help facilitate the successful implementation of Miles for a variety of organisations in the mobility market. To optimally serve its clients, ITDS can complement its in-depth knowledge of Miles with a results-oriented implementation approach.

In addition to partnering with Sofico, ITDS has also teamed up with software suppliers Keylane and Salesforce. Keylane is the developer of Axon, software for the insurance and pension sector, while Salesforce pioneered the cloud-based CRM software that optimises business processes. Having in-depth knowledge of these leading software products enables ITDS to offer clients the up-to-the-minute application of digitisation processes in their organisations. Furthermore, these partnerships will generate many opportunities for both clients and other organisations.

Sofico, global market leader

Sofico was founded in 1988 in Ghent, Belgium. As a supplier of software, the company focuses on automotive finance, leasing, and fleet- and mobility-management. As the global market leader, this multinational is active in 27 different countries, servicing over two million contracts for nearly all the major automotive brands. With more than 80 successful implementations of Miles, Sofico has built up a strong reputation as a strategic partner in the vehicle-leasing sector.

ITDS Business Consultants is a leading consultancy

With 400 employees in the Netherlands, Poland and Portugal, ITDS Business Consultants is a leading consultancy for financial-services providers. ITDS has been working on successful strategic projects for leading Dutch and international insurers, banks and pension funds for over 20 years, and can now add leasing companies to its clientele. The organisation distinguishes itself from its competitors by not only providing strategic advice, but by also assuming responsibility for the implementation of that advice.

“In Miles, we have identified the best solution for lease customers in what has become a rapidly changing mobility industry,” insists **Bas van Doornik, ITDS Managing Director Digital, Banking & Leasing**. “The package can be easily integrated and it couldn’t be more flexible in its application. To enable them to specialise in Miles, ITDS consultants have to follow an extensive certification programme. The package expertise they thereby acquire, coupled with their extensive experience in managing and implementing large IT projects, enable our consultants to add immediate value for our clients. We already have several successful implementations behind us and we are now looking forward to helping even more clients get the most out of their business.”

For further press information, or for an interview, please contact Bas van Doornik.

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